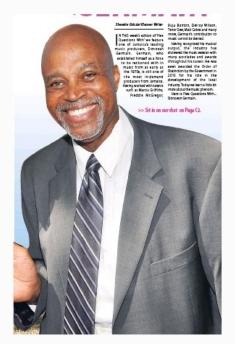


5 QUESTIONS WITH DONOVAN GERMAIN

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IN THIS week's edition of 'Five Questions With' we feature one of Jamaica's leading music producers, Donovan Germain. Germain, who established himself as a force to be reckoned with in music from as early as the 1970s, is still one of the most in-demand producers from Jamaica. Having worked with talents such as Marcia Griffiths, Freddie McGregor, Buju Banton, Delroy Wilson, Tenor Saw, Mad Cobra and many more, Germain's contribution to music cannot be denied.

Having recognised his musical output, the industry has showered the



Donavon Germain.

music veteran with many accolades and awards throughout his career. He was even awarded the Order of Distinction by the Government in 2015 for his role in the development of the local industry. Today we learn a little bit more about the music phenom.

Here is Five Questions With... Donovon Germain.

What made you want to pursue a career in music?

"I was surrounded by music as a child. I grew up as a child with a sound system directly across from my house, so I was always influenced by music. Then, my first job was in a recording store, which I ended up owning, so it all came natural."

What has been the most drastic



Donovan Germain, silver medal recipient at the 2014 Musgrave Medals award ceremony held at the Institute of Jamaica.

change you've seen in the music industry to date? "The change from analogue tape machine to computer. It was drastic in a positive way. For me, I loved the fact that I could now see the music along with hearing it."

Is there anything about the industry you think you would change?

"The 'NOW' mentality of the artistes and how people find and develop young talent. Outside influence tells these young artistes they are stars and they aren't prepared to do the hard work that's necessary to become one.

Buju told them, 'its not an easy road', but many of the up and coming artistes think it is, because they have people around them who do not encourage them to do more than the basic. That I believe led to the 'NOW' mentality of the new generation of artistes

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What is the most difficult part of your job as a producer? "There isn't anything difficult for me being a producer. I love what I do, so doing it brings me happiness. It's never stressful because I have the same

passion and drive I had in 1978.

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If you weren't involved in music, what field would you have pursued as a career?

"I would probably be an accountant. That was my major in college."